



Visionary Business Leaders Praise “Growth Igniters® Radio with Pam Harper and Scott Harper” As It Enters 10th Year

Thought Leaders, Award-Winning Authors and CEOs Share Trends, Insights and Ideas for Game-Changing Business Growth

GLEN ROCK, N.J., March 11th, 2024 – CEOs, C-Suite executives and corporate directors are showering high praise on the award-winning business podcast series [“Growth Igniters® Radio with Pam Harper & Scott Harper.”](#) These listeners tune in for powerful insights, inspiration, and immediately useful ideas to take them – and their companies – to their next level of innovation, transformation and game-changing business growth.

Now entering its tenth year and approaching their 300th episode, this free, professionally produced audio podcast won the 2023 PopCon Award for “Best Business, Marketing & Tech Podcast,” and is recognized as a “Top 125 Podcast” by Thinkers360 Thoughtleaders.

“We provide unique insights from leaders who are changing the face of business” explains Pam Harper, author of the critically acclaimed book, [“Preventing Strategic Gridlock®”](#)

Adds Scott Harper, “Listeners tell us they enjoy our thought-provoking guest interviews and ‘Quick Take’ conversations.”

Notable guests include CEOs and top executives such as:

- Feyzi Fatehi, CODiE Award-winning CEO of Corent Technology
- Brian Scudamore, O2E Brands: Global Franchisor including 1-800 GOT-JUNK and author, “WTF?! Willing to Fail”
- Peter R. Gleason, National Association of Corporate Directors
- Kuda Biza, co-founder of three multi-million dollar businesses

Other business authors and leaders include:

- Adam Bryant, “The Corner Office” and “The CEO Test” Kori Reed, “Men In The Middle”
- Todd Cherches, “VisuaLeadership”
- Dorie Clark, “Reinventing You”
- Gena Cox, “Leading Inclusion”
- Paul Daniels Jr., “Peripheral Thinkers™”
- Deanne De Vries, “Africa: Open for Business”
- Craig Dowden, “A Time to Lead”
- Cliff Goldmacher, “The Reason For The Rhymes”
- Charles Duhigg, “Smarter, Faster, Better”
- Deborah Lee James, 23rd Secretary of the U.S. Air Force, “Aim High”

- Whitney Johnson, “Disrupt Yourself”
- Barry Labov, CEO & former Rock Star
- Kelly Leonard, “Yes, And”
- Natsuyo Lipschutz, “*The Success Blueprint*”
- Rita McGrath, “Seeing Around Corners”
- Tara Rethore, “Charting the Course”
- Amy Lee Segami, engineer turned award-winning artist and entrepreneur
- Amy Showalter, “The Underdog Edge”
- Tendayi Viki, “Pirates in the Navy”
- Sophie Wade, “Empathy Works”
- Charlene Wheelless, “You Are Enough”

Each episode of [Growth Igniters® Radio](#) includes show notes and related links. Categories include:

- CEO mindset
- Leadership for Innovation and Transformation
- Shaping organizational culture and business performance

For a full directory visit [GrowthIgnitersRadio.com](#).

Endorsements

- “Pam & Scott are masters at creating the kind of collaborative, thought-provoking conversations that have helped me through my career to become even more effective as a CEO,” said Feyzi Fatehi, CEO of Corent Technology
- “The breadth of topics Pam & Scott have covered over the years is astounding. It’s a real testament to their knowledge of what CEOs, C-Suite executives and Corporate Directors want to hear,” says Dr. Deanne De Vries, Speaker and Author, “Africa: Open for Business”
- “Growth Igniters® Radio is like ‘Fresh Air’ - literally and figuratively. The thoughtful discussions with their guests offer fresh perspectives for growth minded business leaders —like breathing in pure oxygen, said Paul Daniels, Jr., Speaker, Founder—Peripheral Thinkers™
- “An outstanding podcast series that highlights the cutting-edge issues top leadership needs to know in order to succeed in a disruptive world,” said Peter R. Gleason, President & CEO, National Association of Corporate Directors

About the Hosts:

[Pamela S. Harper,](#)

Pam Harper is an internationally known keynote and TEDx speaker, author and Founding Partner & CEO of Business Advancement Inc. (BAI), a strategic growth advisory firm. She helps visionary CEOs, C-Suite executives, and Boards of successful companies cut to the heart of high-stakes strategy and organizational dynamics issues to dramatically accelerate game-changing business growth.

Pam is the author of the critically acclaimed book *Preventing Strategic Gridlock* and has spoken on leadership issues at numerous conferences. She has been quoted or featured in media including *Investor's Business Daily*, *Pharmaceutical Executive*, and *FEI Daily*.

D. Scott Harper, Ph.D.

Scott Harper helps clients reframe their innovation challenges so they can recognize new options, take full advantage of unexpected opportunities, create faster and more powerful decisions, and dramatically increase ROI. He joined BAI after an award-winning corporate career leading innovation teams for beloved brands including Listerine® and Purell®.

Scott has been published and quoted in prominent business media outlets including *Chief Executive Magazine*, *Pharmaceutical Exec*, and *Life Science Leader*.

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